

NEO LOGO IS REGISTERED AS A TRADEMARK



In order to protect the New English Orchestra's logo it has been entered as a trade mark in the UK Register of Trade Marks and is now the "intellectual property" of the New English Orchestra. The mark is registered under No 2221171 as of 3 February 2000. In essence this means that the name and logo of the NEO are protected in the same way as any other brand name or trademark which means that when you see the name and logo you will know that it is us as no-one else has the right to use them!

NEW ENGLISH Orchestra Friends

One of the most important ways that people who are interested in the NEO can keep in touch is through NEO Friends. Since taking over administration of the Friends membership it has given me an opportunity to get to know what many of you think and feel about the work and vision of NEO. It is vital to the work of the NEO to know the views of so many people and I warmly invite those of you who are not already Friends to seriously consider joining in order to forge a closer link to the NEO family **and in particular, to find out more of the review of our activities which we are currently undertaking.** The support of the Friends is especially encouraging and appreciated by all in the NEO.

If you would like information on the benefits of becoming an NEO Friend please write to me at

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NEO RECORDINGS

For a free copy of our recordings catalogue or to order our latest recording, please contact:



Newsletter

SUMMER
2001

NEO SURVEY RESULTS

In the last newsletter we undertook a survey of all of those on our mailing list – over 4,000 people in total. We are very grateful for the responses received as these will not only help us in the planning of future events (which we are currently undertaking) but they will also ensure that you receive the publications which you want.

As an incentive to encourage people to respond we offered a prize of two of our best tickets to come and see our Looking Forward to Christmas event and we are delighted to announce that Kathy Tedd, from Bingley in Yorkshire, was the winner, chosen at random from the replies received. She chose to go to the Bridgewater Hall concert on Friday December 1st. Kathy wrote:

“I always enjoy your concerts, but I must admit that having won the tickets will add to my enjoyment if possible! It was a lovely surprise.”

Thank you to all who responded either with offers of help or gifts of money – these are all appreciated. If you offered help please note that we have passed this information on to the Enabler’s Secretary, Brenda Lowe, and we will only contact you about these offers as and when the need arises. To know the support is there is a great benefit.

Finally, our thanks go to Sue Rawlings who collated all the survey responses.

Some of the key findings which came out of the survey responses were as follows:

PROFILE OF RESPONDENTS:

- Total responses 287 (7%)
- Male 123, Female 164
- Age bandings :

50+	197
36-49	62
26-35	7
16-25	2

“The Christian content and the life that emanates from the performers resulting in sparkling performances”

What you like most about the NEO:

To say we were inundated with your positive comments is both an understatement and overwhelming!

- Consistently high standard of performances
- The Christian commitment combined with high professional standards
- Friendliness, joy and accessibility of the performers
- The warm atmosphere at concerts
- Creative performances
- Inventive programming

“Sense of fun and enjoyment with which the music is performed”

“It changed my life”

- The unity of the performers
- The variety of performances
- The use of music and dance
- The broad range of styles to suit most tastes
- The enthusiasm and joy of the singing
- You can bring anybody to an NEO concert

What you don't like about the NEO:

We are pleased that not only were these comments a much shorter list than the above but they were mostly very constructive in their tone for which we thank you:

- Why don't we perform (more frequently) in...the North, Rochester, London, Cumbria, East Midlands, East Anglia, Yorkshire, Nottingham, Portsmouth, Watford, Torquay, West Sussex, Coventry, Northampton, Liverpool, Hertfordshire, Sheffield, Sweden etc. (Sounds like the need for a full-time, subsidised Orchestra! - Ed.)

“A feeling of being ‘one’ rather than ‘them and us’”

“The warmth and the friendliness”

- The price of the Fascinatn' Rhythm tickets was regarded by some as too expensive (even though the income did not cover our costs)
- Some do not like the dance (but some wanted more)
- Why not have more modern carols
- Some music is too high brow for our untrained ears

BRIGHTENING A WINTER NIGHT

This was the title of John Packwood's 4 star review in the Bristol Evening Post of the Looking Forward to Christmas performance in December at Bristol's Colston Hall. He wrote:

“The New English Orchestra and Singers paid their annual visit to Bristol on Saturday night with a popular programme featuring a wide variety of music. The orchestra consists of some of the best instrumentalists in the country, and the singers are an accomplished and versatile group with a broad repertoire. The New English Orchestra and Singers paid their annual visit to Bristol on Saturday night with a popular programme featuring a wide variety of music. The orchestra consists of some of the best instrumentalists in the country, and the singers are an accomplished and versatile group with a broad repertoire.

A lively opening, Wagner's Ride of the Valkyries, was followed by three items from the choir, whose singing was of a very high standard. Tchaikovsky's whimsical Nutcracker Suite followed Elgar's glorious Nimrod - in which the strings had excelled.

After the interval the brass section distinguished themselves in two rousing big band numbers and the choir sang three negro spirituals with assurance. More orchestral favourites opened the way for traditional carols in which the final item. In the Bleak Midwinter, was superbly sung.

The two conductors, Peter Desmond and Martin Lowe, are to be congratulated on a very entertaining evening.”

“The faith of the musicians shines through their performances and their high quality professional standard of playing”

“You give us great joy with your music”

A MIDSUMMER BARGAIN – NEO CHRISTMAS CARDS

Based on the very popular design of the publicity for the Looking Forward to Christmas tour these cards are available in colour from:



Cheques should be made payable to New English Orchestra

Quantity	Price (inc. P&P)
10	£4.00
25	£9.00
50	£16.00